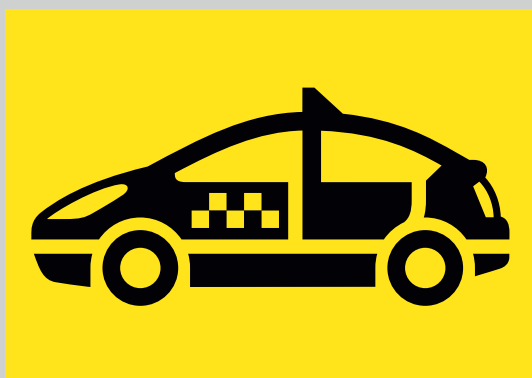




### Publication schedule 2018

Issue	Release date	Material deadline
1	February, 16th	February, 2nd
2	March, 23rd	March, 9th
3	April, 27th	April, 13th
4	June, 1st	May, 18th
5	September, 7th	August, 24th
6	October, 12th	September, 28th
7	November, 16th	November, 2nd
8	December, 30th	November, 30th

### Advertising rates 2018



#### Spread (two pages)

392 x 265 mm

Full page: 420 x 297 + 3 mm bleed

SEK 40,200 + VAT



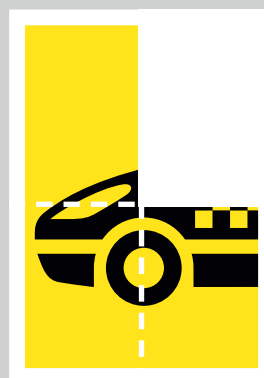
#### Full page

185 x 265 mm

Full page:

210 x 297 + 3 mm bleed

SEK 25,300 + VAT



#### Half page

90 x 265 mm *standing*

185 x 130 mm *laying*

SEK 15,100 + VAT



#### Quarter page

90 x 130 mm *standing*

185 x 63 mm *laying*

SEK 9,100 + VAT

### Target group and circulation

Taxi idag is currently the only independent trade magazine that reaches Sweden's taxi owners. The circulation is 7 500 copies.

### Technical information

**Magazine format:** 210 x 297 mm (type area: 185 x 265 mm)

**Bleed size:** 210 x 297 mm + 3 mm trim area

**Raster:** 133 lines/inch

**Printing method:** offset

**Ad formats:** Prices are for finished digital material. Otherwise there will be production and reproduction costs.

The ad should be delivered as a high resolution PDF (booked format size). Insert company name/advertiser in the file name.

The images in the ad should be in CMYK, be high resolution (300 dpi) and saved in EPS or TIFF format.

Fonts must be included in the PDF file.

E-mail the material to [richard@kontaktmedia.se](mailto:richard@kontaktmedia.se).

For questions, call *Richard Svensk*: +46 70 890 05 67.

### Advertising Manager

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